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INTER - OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: · Ms. Barbara Schau

Date: October 22, 1979

From: · Jeanne Bonhomme

Subject: · Cambridge Pack Research

Attached are the study instructions and hand written questionnaire for the Cambridge Pack Test.

All of the field materials will be sent directly to Heakin Research for the 10:00 a.m. briefing on Friday, October 26th.

Barbara, I appreciate you monitoring this study. If you have any questions or problems contact Jerry Isaacs.

Jeanne

JB:mb

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